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5 New Gold Flame Honeysuckle
50c each; 3 for \$1.25, Postpaid

Welch's
Collection
of Super
Giant
California

2-yr. No. 1
Everblooming
Roses.
1 each:

- ① Mrs. Pierre Dupont
- ② Syracuse
- ③ McGredy's Scarlet
- ④ Los Angeles
- ⑤ Ami Quinard

\$2.00

Postpaid



20 Spirea Van Houttei, 18 in.
\$1.00, Postpaid

1882

The Welch Nurseries
SHENANDOAH, IOWA

1942

Our 60th Anniversary

SERVING and SAVING the NATION MONEY

On Trees (Fruit and Shade) • Roses • Shrubs • Vines

Now, on the completion of sixty years of service, it seems fitting to pause and in co-operation with all who have participated in the building of this business, allow me to extend greetings to each customer, with a sincere wish that you have done well in dealing with us.

We are not ashamed to have spent our lives in this business. We have furnished many of the best orchards in this country, and your orders have rewarded us and encouraged us to continue. My policy is to emphasize basic truths; fundamentals that are as old as the human race. My job, as I see it, is to advertise the value of Industry, Thrift, Courtesy and Common Sense, and incidentally to demonstrate that in the long run, it is more economical to buy goods on a quality basis than on a price basis. For sixty years this nursery has kept a trained eye on growing the best nursery stock obtainable.

Our variety recommendations are backed by the test of time. We appreciate the many old and satisfied customers, and those who are unacquainted with us are invited to send in a trial order that we may become acquainted. Come and see us if you can. Dollar for dollar, your money will buy more real things, more sane pleasures, more of the true civilized values of life in Shenandoah than anywhere else in the country. We hope you will like our catalog. Allow us to express the hope that we may continue to deserve your good will, as few men stay in business sixty years. Our advice and service is constantly at the

J. C. Welch.

A WORD of ADVICE

Get your order in early. Do it as soon as you have studied this catalog, so that the stock may be reserved for you and shipped when you are ready for it. Plan on early planting, because stock set out early will get a good start before the hot dry weather strikes it and fruiting conditions will be better than if set out later. Just one word about selection: Too many people make too wide a selection in their orders. Our advice is to specialize in three or four varieties so that you will have a marketable product. Our motto is: "Specialize and Realize."

Come and see us when you can. We are located in North Shenandoah, one block northwest of the Wabash Depot. Phone 112.



J. C. WELCH



HOMER WELCH

J. C. WELCH
Taken in
1882



NEW FEATURES • NEW TREES

(Postpaid)

Greater Values Than Ever Before!

10 Red Tartarian Honeysuckle, 2 ft.	\$1.00
8 Red Dwarf Spirea, Anthony Waterer, 15 in.	1.00
20 Spirea Van Houttei or 20 Amur Privet, 2 yrs., 18 in.	1.00
20 Japanese Barberry, 2 yrs., 18 in.	1.00
100 Amur Privet, 18 in., best of all hedges	4.00
100 Spirea Van Houttei, 18 in., hardiest of all shrubs; good for snow fence	4.00
12 Red Leaf Barberry, 2 yrs., 12 in.	1.00
100 Rainbow Collection Glads, blooming size	1.00
4 Everblooming Baby Roses, red, white, pink and flaming orange	1.25
8 Roses, 2-yr., field grown, everblooming, as pictured on pages 16 and 17.	1.95
4 Roses, 2-yr., field grown, everblooming, pictured on pages 16 and 17.	1.25
4 Paul's Scarlet, 2-yr., field grown (best climbing rose)	1.00
4 Climbing Roses, 2-yr., field grown: 1 Climbing Pink Radicans, 1 Mary Wallace, 1 Paul's Scarlet, and 1 Climbing DuPont	1.25
18 Everblooming 2-yr., field-grown Roses, as pictured on pages 16 and 17.	3.95

With every order of \$1.00 or more and 10 names of home owners, 1 Bridal Wreath Spirea—Free.

100 Lucky Blue German Iris, nice for border planting or hedging	\$2.00
40 Hardy German Iris, four best colors.	1.00
60 Gladiolus, rainbow colors, large bulbs, six best varieties	1.00
12 Regal Lilies, blooming size bulbs	1.00
6 Peonies, 2 each Rosental, Festiva Maxima, Mons. Jules Elie	1.00
8 Hardy Phlox, 4 good colors	1.00
2 Hardy White Clematis and 2 Bittersweet Vines	.75
20 Chinese Elms, 4 ft., fresh dug trees	1.00
15 Lombardy Poplars or American Elms, 2 yrs., 3 to 4 ft.	1.00
12 Fine Grapes, 2 yrs.: 2 Caco, 2 Niagara, 2 Fredonia and 6 Concord	1.25
10 Chinese Elms, 5 ft., extra nice trees	1.00
12 Welch's Concord Grape Vines, 2 yrs.	1.00
50 Welch's Concord Grape Vines, 1 yr.	2.00
100 Gem and 200 Dunlap Strawberry Plants	1.85

Free with an order of \$5.00—one Felix Crouse Peony.



Free

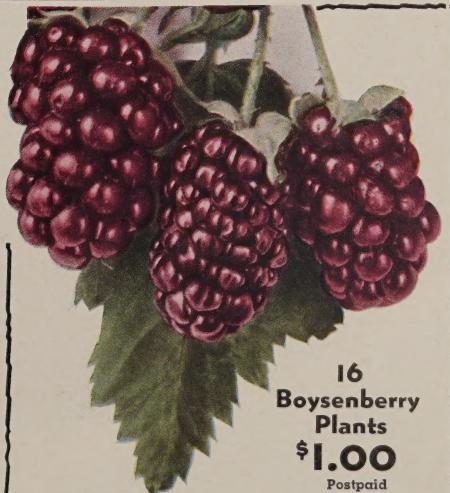
Free With an Order of
\$2.00—Three Beautiful
Mexican Tuberoses

100 Dunlap and 100 Blakemore Strawberry Plants	\$1.00
100 Mary Washington Rust-Proof Asparagus, 2 yrs.	1.00
25 Rhubarb, the old reliable pie kind.	1.00
50 Asparagus, 12 Rhubarb and 6 Horseradish Crowns	2.50
50 Paradise Asparagus	.75
100 Latham Red Raspberries	2.00
100 Eldorado Blackberries or 100 Lucertia Dewberries	2.00
8 Cherry Currents or 8 Champion Gooseberries, 2 yrs.	1.00
8 Red Lake Currents, 2 yrs.	1.00

Welch's New FRUIT TREE SPECIALS

postpaid.

20 Apple Trees, 2 years, 3 to 4 ft.; 5 Jonathan, 5 Grimes, 2 Duchesses, 5 Red Delicious and 3 Yellow Delicious	\$3.50
10 Apple Trees, 2 years, 3 to 4 ft.; 5 Jonathan and 5 Yellow Delicious	2.00
10 Apple Trees, 6 ft.; 3 Delicious, 3 Jonathan, 2 Grimes, 2 Wealthy. We pay the transportation on these trees. No. 1 first-class trees	4.75
4 Compass Cherry-Plums or 4 Kieffer or Bartlett Pears, 4 ft.	1.00
4 Montmorency Cherry Trees, 3 ft.	1.00
8 Plums: 2 Waneta, 2 Sapa, 2 Terry and 2 Apricot Plums, 4 ft.	2.00
4 Apricot Plums, 4 ft. (Valuable as a shade tree for the yard)	1.00
8 Plums: 2 Waneta, 2 Sapa, 2 Terry, 2 Apricot Plums. First-class 6 ft. trees. Will bear the second year. Prepaid to your door	3.25
10 Peaches: 2 Champion, 2 Golden Jubilee, 3 Hale-Haven, 3 J. H. Hale, 4 ft.	2.00
10 Trees: 2 Delicious Apples, 2 Elberta Peaches, 2 Apricot Plums, 2 Bartlett Pears, 2 Montmorency Cherries, 4 ft.	2.50
25 American Native Plum Seedlings, 2 to 3 ft. (Good for soil erosion work)	1.00



16
Boysenberry
Plants
\$1.00
Postpaid

50 YOUNGBERRY PLANTS Only \$1.25
POST-PAID

Make Money - Grow Welch

Welch's Delicious Apple Collection

3 Red Delicious
2 Yellow Delicious
These five
good 2-yr.,
4-ft.
branched
trees

\$1.00
POST-
PAID



Double Red Delicious



Yellow
Transparent

PRICES

5 to 6 ft., 50c each, by Express. Per 10, 45c each, by Express.) Not prepaid.

4 to 5 ft., 40c each, by Express. Per 10, 35c each, by Express.) Not prepaid.

3 to 4 ft., 25c each, prepaid. Per 10, 20c each, prepaid.

Summer Varieties

DUCHESS. July. One of the best bearing and cooking sorts.

EARLY HARVEST. July. Large, pale yellow apple of very fine flavor.

RED JUNE. A little later than Early Harvest. The best early apple.

YELLOW TRANSPARENT. August. A splendid hardy early apple.

Fall Varieties

ANOKA. A remarkable apple that comes into bearing very young, oftentimes the next year after planting. A large fruit, red streaked with yellow, of good flavor. Extremely hardy.

FAMEUSE. (Snow.) A fine apple of deep crimson skin, snowy white flesh.

MAIDEN BLUSH. September. Fine flavor; a good bearer; excellent for apple butter and market.

WHITNEY CRAB. August. One of the choice eating crabs.

DOLGO CRAB. Best of all crab apples. Bears young and very heavy, the third year. Beautiful enough for a lawn tree. Excellent for jelly. It is one of the finest and most beautiful crabs grown; not subject to blight.

WEALTHY. October. Best of all fall-bearing apples. Good cooking apple.

Wealthy

Duchess

**20
APPLE
TREES** **\$3.50**
5 Red Delicious
5 Grimes
Golden
5 Jonathan
3 Yellow De-
licious
2 Duchess
2-Year Trees, 4 ft., Postpaid

Apples in Your Orchard

Winter Varieties

BALDWIN. One of the hardy eastern varieties. A good keeper.

BLACK BEN DAVIS. One of the best money-making apples on the market today. Every orchard should have a few Ben Davis as pollinizers.

CORTLAND. A good early bearing apple. Dark red; excellent commercial variety.

DOUBLE RED DELICIOUS. The finest red eating apple grown. Tree bears young. Perfectly hardy everywhere.

GRIMES GOLDEN. One of the best yellow winter apples. A favorite with everyone.

HARALSON. A hardy apple for northern states. Large red apple; good keeper.

JONATHAN. October. Too well known to need any description.

McINTOSH, RED. Large red apple; tree hardy, and an abundant bearer.

MAMMOTH BLACK TWIG. A good commercial apple. Large red apple that keeps until late spring.

RAMSDELL SWEET. Best of all sweet apples. One of the old varieties.

ROME BEAUTY. A large red solid apple. Keeps until May.

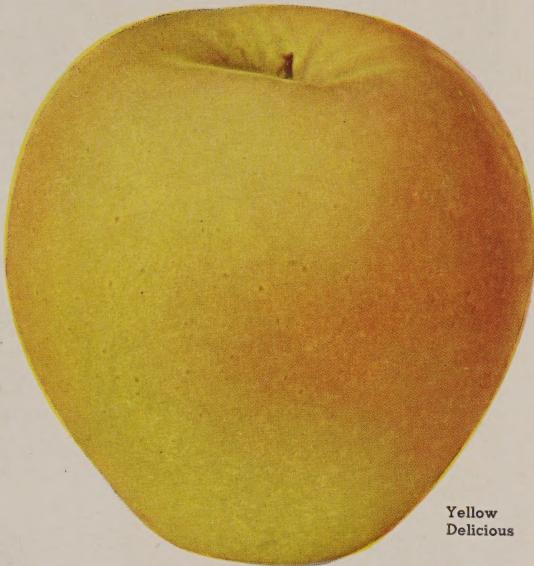
SHARON. A good apple for the colder sections. Yellow, striped red; fine quality. A good keeping apple that should be planted in every orchard.

STAYMAN'S WINESAP. November. Large apple of good quality and mild flavor.

WINESAP. A large, very attractive dark red apple of excellent quality.

YELLOW DELICIOUS. A large early winter apple of wonderful flavor. Excellent for cooking; wonderful eating apple. Bears young.

YORK IMPERIAL. One of the hardy, good keeping varieties. Best baking apple.



Yellow
Delicious

Jonathan

Winesap

Anoka

Welch's First-Class Apple
Collection

3 Delicious 3 Jonathan 2 Grimes 2 Wealthy
The above large 5- to 6-ft. apples.
\$4.50. We pay the transportation on
these trees.

\$475

Depend On Welch's Quality Trees When You Plant

Welch's PEARS



Four Bartlett, 4 Ft., \$1.00, Postpaid

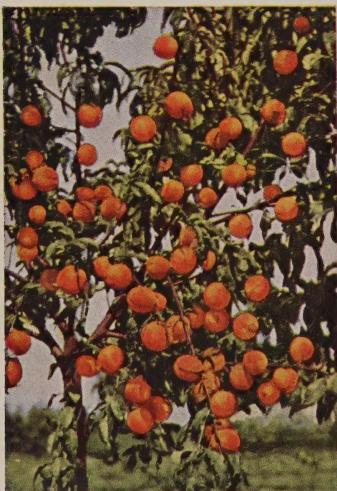
WELCH'S ECONOMY FRUIT TREE COLLECTION

10
TREES

2 Double Red Delicious Apples
2 Montmorency Cherries
2 Elberta Peaches
2 Apricot Plums
2 Bartlett Pears
10 First-Class 6-ft. Trees for \$3.75, Not
Prepaid.

\$2.50
POST-
PAID

Above Collection in
Mail Order Size, 4-ft.



Manchurian Apricot, 4 Ft.,
Each, 50c, Postpaid

PRICES

5 to 6 ft.—45c each, not postpaid; per 10, 40c
each, not postpaid.

3 to 4 ft., 30c each, prepaid.

ANJOU. The standard market pear for late fall and early winter. Flesh is yellowish white, firm but tender. One of the very best.

BARTLETT. The most popular summer pear. One of the best for canning and shipping.

DOUGLAS. Wonderful fall pear. Golden yellow in color. The tree bears very young, and is an excellent variety for the northern states.

DUCHESS. October. Very large, fine quality and juicy, and keeps well into winter.

FLEMISH BEAUTY. Heavy producer, very hardy, and unapproachable in quality.

GARBER. September. Early bearer, very productive, and excellent for canning.

KIEFFER. October. Very profitable market variety. A pear of very large, fine appearance. Most widely planted of all winter pears. A sure cropper and many trees will stand more than a hundred years.

SECKEL. (Sugar Pear.) Ripens in late summer. Small, rich fruit of high quality.



Four Moorpark Apricots, \$1.00, Postpaid

Welch's APRICOTS

PRICES

5 to 6 ft.—50c each, not prepaid.

3 to 4 ft.—30c each, postpaid.

ALEXANDER. Good size, oblong, yellow with red; sweet and delicate. Tree very hardy. Ripens middle of July.

MOORPARK. Very large, yellowish green with red on sunny side. Flesh bright orange and freestone. Ripens in August.

SUPERB. The best flavored, most productive Apricot yet produced. Medium size, light salmon color; excellent quality. Ripens last of July.

CHINESE APRICOT. Pale yellow fruit with a red cheek. An excellent tree to plant for shade as well as fruit. One of the best apricots for canning.

MANCHURIAN APRICOTS. Hardest of all Apricots. They have an almost frost-proof blossom. Bear very young and are self pollinating. If you want some really good fruit early in July, plant several of these new Manchurian Apricots. 3-4 ft. grade, each 50c.

WELCH'S BEST APRICOT COLLECTION

2 Superb
2 Moorpark
1 Manchurian

These five 4-ft. trees,
postpaid for only \$1.50



We Cannot Grow All the Nursery Stock In the World, So We Just Grow the Best of It

Welch's CHERRIES

PRICES

5 to 6 ft.—50c each; per 10, 45c each, not prepaid.
4 to 5 ft.—45c each; per 10, 40c each, not prepaid.
3 to 4 ft.—30c each; per 10, 25c each, postpaid.

EARLY RICHMOND (English Pie Cherry). A well known and old standard variety. Tree is hardy, healthy, a free grower, very productive and regular in bearing. Fruit clear, bright red, of medium size, acid, rich, and one of the best for canning and for pies. The most popular of the true Kentish Cherries. Blooms in June.

ENGLISH MORELLO. Fruit large, almost blackish red when fully ripe; very rich. Tree small. July.

MONTMORENCY. A beautiful, large red cherry, larger and finer than Early Richmond and 10 days later. Being extraordinarily prolific and very hardy it can be highly recommended.

COMPASS CHERRY-PLUM. It is larger than the Richmond Cherry, and is about the same bright red color. In quality it is good, with a different flavor from any Cherry or Plum. It is fine for canning and preserving. July. Much superior to Bush Cherries. 4 **Compass Cherry-Plum**, 4 ft., \$1.00, prepaid.



4 Early Richmond, 2-yr., \$1.00, postpaid

SWEET CHERRIES

YELLOW GLASS. One of the best and most productive of the sweet cherries. Makes a beautiful symmetrical tree.

PRICES

5 to 6 ft.—60c each, not prepaid.
3 to 4 ft.—40c each, prepaid.

SWEET CHERRY-PLUM. One of the latest of Prof. Hansen's introductions, the OKA Cherry-Plum. Hardy everywhere, and will bear the year after planting. Fruit is round, of a deep rich red color, of a delicious sweet taste, and left on the tree, dries into a sweet prune-like flavor. The tree will bear fruit from the ground up, making it very easy to pick. The branches will be an almost solid mass of fruit, and can remain on the tree until you find time to pick it. OKA is unequalled for jellies and jams. Good cooked or eaten raw; good for the children, pa and ma—and makes the most excellent sweet sauce you ever saw. Ripens about July 25th. 3 to 4 ft.—35c each, or 3 for \$1.00, postpaid.
4 to 6 ft.—50c each.

Cherry Special

8 Early Richmond or Montmorency Cherries . . . good, strong, two-year, 5 ft., first-class trees, prepaid to you for only

\$3.75

Welch's PLUMS

PRICES

5 to 6 ft.—40c each, postpaid.

3 to 4 ft.—30c each, not prepaid.

No other fruit, unless it is the cherry, will produce more abundantly than the Plum.

The list that we offer are the choicest varieties for the home and commercial planting.

WANETA. (Hansen.) July. The fruit is of immense size, deep red; skin very thin, and the flavor is delicious. Prof. Hansen's best Plum, and in fact, one of the greatest of all Plums.

GOLDENROD. Tree is tall, vigorous, upright in form, hardy, productive; fruit medium to large in size, round, clear yellow. Flesh firm, moderately juicy; moderately sweet, fair to good in quality, stone medium in size, cling. Season last of August. The most beautiful of all yellow Plums.

UNDERWOOD. This is the earliest of the large new Plums. Ripens from about August 1st to 15th, and attains a size of 1 1/4 inches. The tree is one of the strongest growers of all these new Plums and gets to be very large, furnishing a large bearing surface to produce wonderful crops of beautiful fruit. Fruit is very attractive; red, firm, juicy flesh, very small pit, freestone. Splendid quality.



TERRY. (Native.) August. Best of the natives. Fruit very large, and of bright red color. Fine quality. One of the largest and most handsome hardy Plums yet produced and which deserves extensive planting. Fruit ripens evenly and is a good keeper.

ELLIOTT. (Peach Plum.) A very large, yellow-fleshed perfect freestone Plum. Very sweet and of a fine peach flavor. Requires only half the usual amount of sugar for canning. Does not rot on the trees. Our orchard bore an immense crop last year, and has never failed. This Plum is in a class by itself. Season early August. Color orange-yellow splashed with red. 5 to 6 ft., 45c each, not prepaid. 3 to 4 ft., 35c each, postpaid; 3 for \$1.00, postpaid.

APRICOT PLUM. (Hanska Type.) This variety has all the good qualities that a Plum should have, with an apricot flavor. The fruit is excellent for eating from the tree, canning, preserving or making jelly. The luscious fruit is reddish blue. Tree strong grower, a six-year-old tree measuring 30 feet high and 20 feet across, making a stronger growth than any other Plum. A good shipper. Freestone. Season August.

LOMBARD. One of the leading market sorts, grown extensively everywhere.

BURBANK. An abundant yearly bearer. Large, round, dark red fruit. Will succeed in any soil. Perfectly hardy. Ripen from first to middle of August.



SAPA. (Hansen.) July. An extremely early, vigorous bearer. Fruit medium size, glossy black; flesh deep reddish purple, excellent flavor; skin very tender.

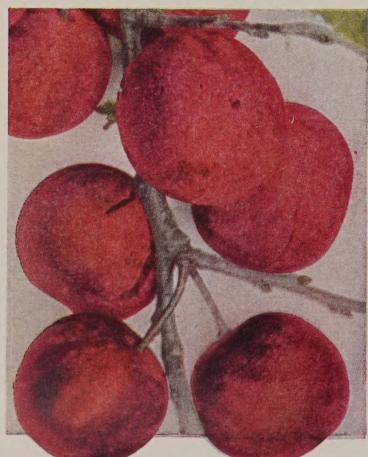
MONITOR. Large bright showy red—another early good native Plum. Sweet and sugary. A heavy-bearing variety. Ripens early and is a real money-maker.

TECUMSEH. One of Dr. Hansen's latest productions. A tall growing tree, vigorous in form—large leaves. Very hardy north. Large, red color with flesh yellow and a freestone. One of the heaviest bearing and greatest of all early Plums. 3- to 4-ft. grade, each 40c. 5- to 6-ft. grade, each 50c.

AMERICAN NATIVE PLUM SEEDLINGS
2 to 3 ft., 25 for \$1.00, postpaid.

This is one of the trees recommended by the government that you can use in planting for soil erosion and also get an abundance of fruit, which is unexcelled for jellies, butters and jams. They are absolutely hardy, so drought resistant, and will take care of themselves after the second year. They will grow and produce planted either on the hills or bottoms.

← Oka Sweet
Cherry-Plum
3 for \$1.00, Postpaid



Welch's
PLUM Collection
2 Waneta 2 Terry
2 Sapa 2 Apricot Plum
These 8 4-ft. 2-yr.
Trees \$2.00

The above eight in extra large 5- to 6-ft. trees, \$3.25, prepaid.
These large trees will bear second year.

Good as Can Be Grown—None Better at Any Price



10 Rochester, 4 ft., \$1.75, Postpaid

Welch's PEACHES BEST and HARDEST Varieties

Welch's Prices are Right—Order Now!

PRICES

5 to 6 ft.—40c Each, Not Prepaid. Per 10, 35c Each, Not Prepaid.

3 to 4 ft.—25c Each, Postpaid. Per 10, 20c Each, Postpaid.

CHAMPION. (Freestone.) Fruit large, beautiful in appearance, flavor delicious, sweet, rich and juicy; skin creamy white with red cheeks; freestone. The peculiarity of this acquisition is its hardness. It stood temperatures of 18 degrees below zero and produced an abundant crop the following season. August.

CRAWFORD'S EARLY. (Freestone.) Highly esteemed for market. Fruit large, oblong, yellow, showy red cheeks. Flesh yellow, juicy, sweet; good bearer. August.

ELBERTA. (Freestone.) Fruit large, yellow with red cheeks; flesh yellow, juicy, fine quality. Tree hardy and exceedingly productive. Ripens with the Crawford's Early. Exceptionally large and fine. August.

HALE-HAVEN. (Freestone.) The outstanding characteristics of this new peach are its extreme hardness, its early bearing, its rich yellow and red colors, and its shipping qualities.

HAWKEYE. (Freestone.) New hardy peach. Produces fruit in spite of heat and cold. Ripens early and has fine flavor.

J. H. HALE. (Freestone.) The fruit is larger than the Elberta, a perfect freestone, somewhat roundish, rich golden yellow, covered with carmine. Skin thick and entirely without fuzz. The flesh is dark yellow, fine grained and firm, parting as easily from the pit as any Elberta. The flavor is excellent, absolutely of the best. The tree is hardy, bears young and profusely, probably the best bearer known. One of the best for family use and especially for the market. August.

EARLY ELBERTA. (Freestone.) Larger than Elberta, though identical in form; bright yellow with red blush; flesh yellow, finer grained and sweeter than Elberta; ripens

PEACH Collection

2 CHAMPION
2 GOLDEN JUBILEE
3 J. H. HALE
3 HALE-HAVEN

These 10 4-ft. Trees

\$2.00
Post-
paid

a week to 10 days before Elberta; good shipper. Tree strong grower, hardy, good bearer. August.

ROCHESTER. (Freestone.) Early midseason. Color lemon-yellow changing to orange-yellow, blushed with deep, dark red. Skin thick, tough. Flesh yellow stained with red near the pit. Very juicy, tender and melting. Sweet. Highly flavored. Very good in quality.

SOUTH HAVEN. (Freestone.) The great hardy Peach for cold regions; stands 10 degrees colder weather than any other Peach grown. Large, yellow freestone. Large as Elberta and a week earlier on the market.

RED BIRD CLING. Here is the best of all early Peaches. The tree is hardy, vigorous and very productive. The fruit is of good size and of very showy appearance, being an attractive creamy white . . . splashed or blushed with red. Flesh white, firm, meaty and of good flavor. A fruit that will stand shipping. One of the best home fruits and a leading early market Peach.

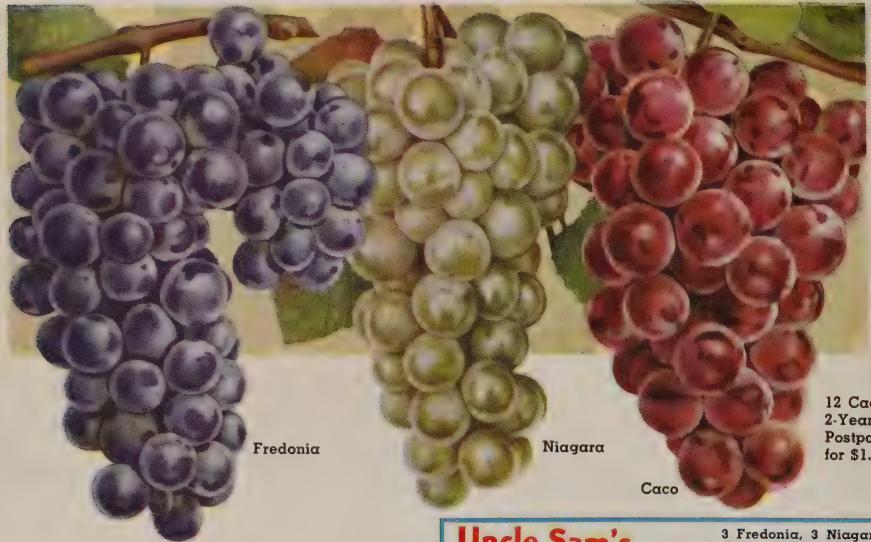
BELLE OF GEORGIA. Very large, skin white with red cheek, flesh white, firm, and of excellent flavor. Tree a rapid grower, very prolific. Ripens with Early Crawford.

HEATH CLING. (Clingstone.) Large, round, white, juicy and fine quality. Best for pickling. October.

GOLDEN JUBILEE. (Freestone.) Large, golden yellow peach ripening in July. Delicious to eat from the tree, and a splendid canner. An ideal market Peach.

POLLY. (Freestone.) One of the surest bearers. Claimed to be even harder than Champion. Medium size, good flavor, white meated. Ripens in August.

Grapes Take Up No More Room Than a Fence . . . Every Home Uses Them



Fredonia

Niagara

Caco

12 Caco
2-Year,
Postpaid
for \$1.50

Welch's GRAPES

There is no more healthful drink than good sweet grape juice. A drink for the gods and for the humblest laborer toiling in the hot sun; it has found its way in administering to the sick and to the merrymakers; it has become an element of the sacrament and of the celebration. Knowing what real values there are in Grape culture, I like to think that I am building up the health of my customers, when I recommend heavy planting of Grapes. Never hesitate to put faith in a Grape vine, for it will justify that faith if you give it half a chance. There was never a time when Grapes would not sell for the making of jelly, for juice or to eat fresh.

12 Fine 2-Year GRAPES

2 Caco
2 Niagara
6 Concord
2 Fredonia
\$1.25 POST-PAID

AGAWAM. Bunch large, shouldered; berry large reddish brown, tender, vinous and of excellent flavor. Very vigorous and productive. Fine, hardy, and one of the best of its class. The most productive of all reds. **2-year, prepaid, 10c each.**

BETA. A small to medium sized black grape, quite acid, but of good quality and fine flavor. Very early, prolific and healthy. It is valuable chiefly for its hardiness. It is hardy, without protection, far into Minnesota. It is valuable for arbors. **2-year, prepaid, 10c each.**

CACO. The vines are strong and vigorous, as yet untouched by disease of any kind. The fruit is very large, in handsome, complete bunches; in color a rich wine-red or amber. Exceptionally early bearing, usually showing several good sized bunches the second year. Its flavor is luscious, sweet, delightful, distinctive. **Good strong vines, 15c each; \$1.50 per doz.**

CONCORD. The old stand-by in the leading market vineyards, and in home garden varieties. No matter how few the grapes planted in the yard, Concord should be included. "The Grape for Millions." Excellent for grape juice, wine, table use, canning and market. Black. **2-year, prepaid, 10c each; not prepaid, \$7.00 per 100. 1-year, 5c each; \$4.00 per 100, prepaid.**

FREDONIA. A new very early black grape. Ripens shortly before Moore's Early. The bunches are berries very large, with excellent flavor. It is an extra good shipper as it does not crack. Vines are vigorous and productive. We believe this will soon be the leading grape. **15c each; \$1.50 per doz.**

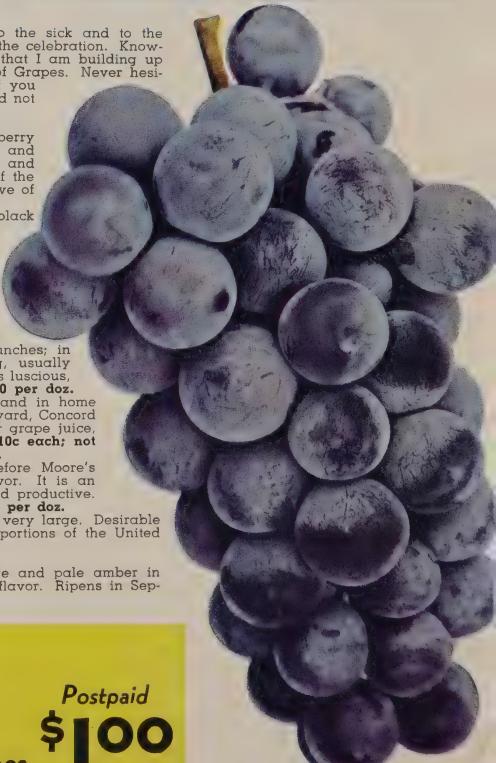
MOORE'S EARLY. A seedling of Concord. Bunch medium, berries very large. Desirable for an early market, and particularly adapted to the northern portions of the United States. Black. **2-year, prepaid, 10c each.**

NIAGARA. The leading white grape. **2-year, prepaid, 10c each.**

GOLDEN MUSCAT. Finest of all eating grapes. Berries are large and pale amber in color when ripe. Flesh is firm with an exceedingly sweet rich flavor. Ripens in September. **2-year, each 30c.**

Uncle Sam's Red, White, Blue Grape Collection

3 Fredonia, 3 Niagara,
3 Caco. THESE NINE 2-
YEAR VINES,
FOR ONLY . . . \$100
Postpaid



12 CONCORD GRAPES

Good Extra Heavy 2-yr. Vines

Postpaid
\$100

It Costs Less and Pays Best to Trade With Specialists

Welch's CURRANTS

CHERRY. (Red.) Fruit very large, tart. **2-year, prepaid, 15c each; 8 for \$1.00, prepaid.**

FAY'S PROLIFIC. (Red.) Large size, fine flavor, and claimed to be twice as prolific as the Cherry. **2-year, prepaid, 15c each.**

LONDON MARKET. Large, red, fine. It is one of the most productive currants known, and quality superior to anything on the market. The flavor is rich, mild, sub-acid. **2-year, prepaid, 15c each.**

RED LAKE. The new giant red currant. Berries extra large, with exceptionally long stems, making them easy to pick. Bushes very thrifty and extremely productive. A splendid money-making currant. **15c each; 8 for \$1.00, prepaid.**

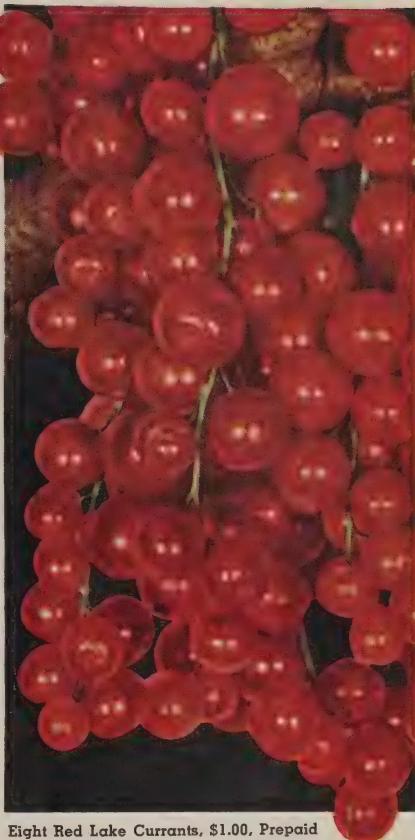
DEWBERRIES

LUCRETIA. The big, hardy, low trailing berry. Fruit is glossy black, resembling the blackberry, but of milder richness in flavor, being very sweet and juicy. Ripens ahead of the blackberry. Good heavy plants. **50 for \$1.25; \$2.00 per 100, prepaid.**

YOUNGBERRY. This wonderful new berry is a cross between the Loganberry and the Dewberry. A heavy bearer and the fruit is of extra fine flavor. Delicious to eat fresh and cans well. Unsurpassed for home garden or for commercial planting. North of Missouri the Youngberry should be given some winter protection. **50 for \$1.25, postpaid.**

BOYSENBERRY. The best berry ever grown. Immense berries of delicious flavor. Bushes very hardy, and bear heavily. It has all the good points of the blackberry, Loganberry and raspberry, but is far more hardy and vigorous. Almost seedless, is firm, and a good shipping berry. Be sure to plant Boysenberry. **16 for \$1.00; 100 for \$5.00, postpaid. Transplants, 2-year grade, heavy, well rooted. 8 for \$1.00, postpaid.**

Thornless Boysenberry. 10 for \$1.00, postpaid.



Eight Red Lake Currants, \$1.00, Prepaid

Welch's Jam and Jelly Collection

4 Red Lake Currants
4 Glendale Goose-
berries
These eight good
2-year bushes, post-
paid for **\$1.00**
ONLY



8 Champion Gooseberries, 2-yr., \$1.00, Postpaid

16 Giant Boysenberries
Select Plants
Only **\$1.00**
Postpaid

GOOSEBERRIES

CHAMPION. One of the finest gooseberries, strong healthy upright bushes that yield heavily. Berries medium in size; excellent for cooking and the best for pies. **15c each; 8 for \$1.00, postpaid.**

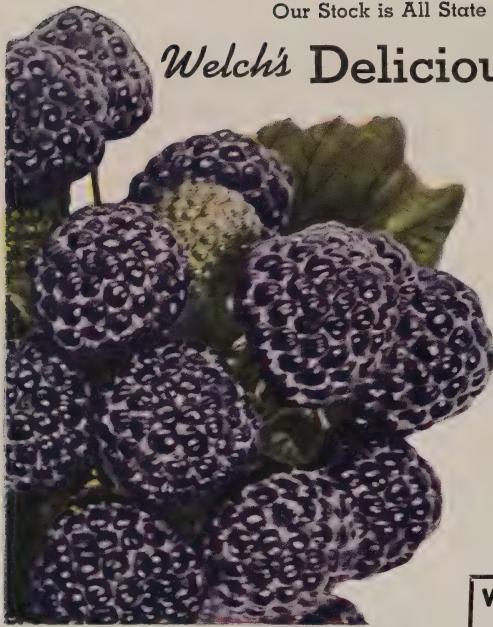
GLENDALE GOOSEBERRIES. One of the hardiest of all gooseberries. Berries are reddish purple in color and excellent quality for pies and jams. Bush is a vigorous grower and very productive. **Each, 20c; 6 for \$1.00.**

HOUGHTON. An enormously productive and always reliable old variety. Of vigorous growth, slender and spreading, not subject to mildew. Fruit rather small, smooth, pale red, tender and of good quality. **2-year, prepaid, 15c each; 8 for \$1.00.**

DOWNING. A well-known American sort which has given the best results everywhere. Large and handsome, pale green berry; of splendid quality for dessert and cooking. Bush vigorous, a strong and upright grower and exceedingly productive. **2-year, prepaid, 20c each; 6 for \$1.00.**

Our Stock is All State Inspected and Disease Free

Welch's Delicious RASPBERRIES



100 Cumberland Raspberries, Postpaid, \$2.50

BLACKBERRIES

Easy to Grow—Bear Heavily

ALFRED. The coreless blackberry. A glossy jet black color, a sweet, delicious flavor. Nearly seedless. A hardy plant that does well in cold sections. **\$2.00 per 100, prepaid.**

EARLY HARVEST. Good quality; firm; extremely productive; attractive on the market; an early sort. **\$2.00 per 100, prepaid.**

MERSEREAU. Berries exceptionally large, sweet and very luscious, being without core. Foliage large, abundant, free from rust and blight. Two weeks earlier than Snyder. **\$2.00 per 100, prepaid.**

CHIEF. The new hardy Red Raspberry. A heavy cropper and disease-free; extra good shipper. The outstanding Red Raspberry. **\$2.00 per 100, prepaid.**

LATHAM. (Red) Fruit a fair size and quality. Worthy of trial where raspberries winter-kill, or it has endured 41 degrees below zero without protection. Succeeds wherever red sorts do well and promises to become the leading variety. A most delicious table berry. **\$2.00 per 100, prepaid.**

QUILLIN. A new late black raspberry. Extra large, glossy fruit of high quality, rich in flavor. The plants are hardy and highly resistant to disease. **\$2.50 per 100, pos. paid.**

ST. REGIS EVERBEARING. The new everbearing variety, giving you a crop of raspberries all summer and autumn. Berries are bright crimson, of large size and good flavor. **\$2.00 per 100, prepaid.**

CUMBERLAND. (Early Black.) This splendid blackcap raspberry is by far the most widely planted, most successful and most profitable variety. Is extremely hardy, upright, vigorous grower, extraordinarily productive, disease resistant. Foliage fine, excellent quality, ships well. The standard black raspberry. **Tips, 50 for \$1.25; 100 for \$2.50, postpaid. 2-yr. transplants, 25 for \$1.50; 100 for \$5.00. Certified Cumberland Tips, \$3.00 per 100, postpaid.**

THE NEW LOGAN. A new black raspberry, most dependable of all early black raspberries. Ripe about 1 week earlier than Cumberland and should be grown with the Cumberland to prolong your picking season. Is an extra heavy yielder. Berries are highly flavored and the plants are very resistant to frost and drought. A favorite in the north and central states. **Per 100, \$3.00, postpaid.**

Welch's HOME Raspberry Collection

Delicious Fresh or Canned.

25 Cumberland and **\$125** Postpaid
25 New Logan

ELDORADO. A valuable blackberry for our northern climate. Berries large, jet black, ripen well together and borne in large clusters; they are sweet and delicious, have no hard core and keep well after picking. **\$2.00 per 100, prepaid.**

SNYDER. The old standard. Very hardy, consequently much raised in cold climates. Berries medium size, juicy, rich; strong, stout canes, thrifty growth, very broad leaf. **\$2.00 per 100, prepaid.**



100 Latham Raspberries, Postpaid, \$2.00

Welch's, the Place to Buy Good Strawberry Plants—We Grow Them by the Million



Welch's STRAWBERRIES

Mrs. Homer Welch's COLLECTION 300 Plants

100 Dunlap
100 Blakemore
100 Everbearing Gem

\$185
POST-
PAID

BEAVER. Highly recommended for northern frosty localities, poor soils and drought areas. Makes a solid fruiting row. Berries are dark red to the center, rich and mild in flavor, extra firm in texture and as early as Premier. A very heavy fruiting variety. 60c per 100, prepaid.

BLAKEMORE. A large, solid, finely flavored berry—good keeper and a wonderful plant maker. A vigorous grower and stands drought better than any other known strawberry. Very early and will succeed in almost any soil conditions. Stands supreme among the early berries. We recommend that you give the Blakemore a fair trial and we are sure that you will find it the most profitable berry you have ever grown. Goes farther—cans more per quart than any other strawberry. 60c per 100, prepaid. 200 for \$1.00, postpaid.

BELLMAR. A vigorous grower, as early as Premier and a much better plant maker. Berries are large, firm in texture and a rich red color. A good shipping variety. Fast becoming the leading early variety. By all means plant some Bellmar. 70c per 100, prepaid.

CATSKILL. Extra large new strawberry—plants will produce a larger crop of big berries than any of the other midseason varieties. A dazzling red color and a rich aromatic flavor. Thrives on any good soil and is hardy. 70c per 100, prepaid.

DORSETT. A new introduction. Large bright red fruit of beautiful appearance. An early variety. However, the Dorsett has not been a success with us. 60c per 100, prepaid.

SENATOR DUNLAP. The Main Crop Berry. Plants medium size, perfectly healthy and very prolific. Long rooted, and comes as near being drought proof as any variety on our list. Makes plants freely, and will do best when restricted to the hedge or half-matted row. Fruit large, smooth, regular, and very attractive in form. Very firm and of beautiful deep red color, extending well to the center of the berry. Of excellent quality. 60c per 100, prepaid. 200 for \$1.00, postpaid.

OUR LEADER
200 100 Bellmar
100 Welch's Late

\$125
Postpaid

One of
Welch's
Thrifty
Plants

Our Guarantee

All goods are guaranteed to reach you in good live growing condition. Mistakes, if made, will be promptly adjusted. Accept the shipment and notify us at once, should there be any errors, and the carrier as well, should there be any damaged stock. This guarantee is not good unless above requirements are complied with. Nursery stock is just the same as human beings—it breathes, drinks, and feeds, and is subject to disease. With proper planting and proper care, we know that our stock will grow and do well for you.

WHY IT PAYS TO BUY HERE! Because You Get High Quality; Because You Save Money; Because You Know Exactly What You Are Buying; Because You Can Get What You Want at the Price You Want to Pay.



PLANT
fresh
 Home-Grown
 PLANTS

Avoid . . .

Many firms buy all their plants and they may be reshipped two or three times before they reach you. Avoid getting dried out, low vitality plants. Buy direct from us.

FAIRFAX. The Queen of Quality. Early, large, firm, deep red, sweet berry. Fruit ripens uniformly along with Premier. Long fruiting season. An outstanding strawberry for the home garden and the local market. **70c per 100, postpaid.**

PREMIER. Extra large plants, vigorous growers and heavy producers of big, bright red berries, ripening very early when strawberries are selling at a high price. Although the earliest of all strawberries, it also has a long fruiting season. A wonderful keeper and a splendid shipping variety. First choice of all successful strawberry growers. **70c per 100, prepaid.**

AROMA. Large dark red berries of firm texture and good quality. The plants are resistant to disease and very productive. A very good shipping berry. Fruiting season midseason until late. **60c per 100, postpaid.**

WELCH'S LATE. A wonderful new strawberry originated by us here in Iowa. The only good late berry that we have ever found for the middle western states. Two weeks later than Senator Dunlap. A good plant maker with a strong, vigorous root system and withstands more weather conditions than any strawberry that we have ever grown. These features are hard to find in any one strawberry, which makes it especially valuable for the home garden. The berries are large, holding their size to the end of the season and all that could be asked for in color, flavor, firmness and productiveness. Welch's Late is the ideal market berry, because it is in bearing when other berries are gone. Also a good canning berry. Our stock is limited this year, so rush your order. **75c per 100, postpaid.**

On Strawberries in Large Lots by Express
 PREPAID OR PARCEL POST

	Per 1000		Per 1000
Aroma	\$4.00	Dorsett	\$5.00
Blakemore	4.00	Fairfax	5.00
Dunlap	4.00	Mastodon	10.00
Premier	5.00	Gem	6.50
Beaver	5.00	Catskill	5.00
Bellmar	5.00	Welch's Late	5.00

Strawberries cannot be shipped with other nursery stock. They will come by themselves, in open-end packages. This insures the plants reaching you in good condition. Write for Special Prices on lots of 5,000 or more.

Senator Dunlap

Welch's Strawberries Pay Big Profits On a Small Plot



Gem
Everbearing

Welch's Choice Collection

100 Everbearing
Gem
200 Senator Dunlap

\$ 1.85
POST-
PAID

GEM. The great new everbearer and truly a gem for your garden. This is by far the best everbearing strawberry ever produced. Very hardy and resists drought. A good plant makes on any soil, producing larger fruiting rows than any other everbearer that we know of. Fruit is large and uniform, deep red and glossy. Berries hold their size and good flavor from the first picking to the last one. Very fine grained and red clear through. These firm, solid berries will stand long distance shipping. Absolutely the best everbearer for home gardens and for commercial plantings. \$1.00 per 100, postpaid. 200 for \$1.85, postpaid.

MASTODON. Everbearing. A big, dark red, solid, high flavored berry and carries to market perfectly. The plants are big and husky and produce lots of berries all summer, from spring until snow flies. The long roots grow down and down after moisture. Every plant bears. There are no drones. 100 for \$1.50, postpaid.

NEW MARVEL. Extra large long season berries. Of appetizing bright red color, distinguished for tall growing. Hold their fruit high above the ground, making it easier to pick and keeping it clean. It's a dandy runner-maker. Large healthy plants, self-pollinating and producing great quantities of fine berries. Truly a Marvelous Strawberry. Per 100, 75c, postpaid.



HOMER
WELCH

My Favorite Strawberry and Rhubarb Bargain Collection

100 Premier
100 Senator Dunlap
50 Everbearing Gem
and Six Giant
Rhubarb FREE

250 Plants \$1.75
Postpaid

Welch's
Choice
Collection

100 New Marvel
200 Senator Dunlap
POST-
PAID \$1.60



Blakemore

4 Everblooming Baby ROSES

only \$1.25 POST-PAID

Grow about 18 to 24 inches high with small double flowers. Bloom from early summer until freezing. Very hardy. Fine for borders and excellent for cemetery planting.

SPARKLER. Rich deep crimson.

ELLEN POULSEN. Apple-blossom-pink.

KATHERINE ZEIMENT. Pure white.

GLORIA MUNDI. Flaming orange.

Price: 35c each; 1 each of the above, \$1.25, postpaid.

Above Three Everblooming 2-Yr. Baby Roses, \$1.00, Postpaid

Climbing Roses

PAUL'S SCARLET CLIMBER. The brightest and purest red of all the climbing Roses. Flowers are large and distinct and retain their color all fall. Have prominent yellow stamens. 2-yr., 30c each; 4 for \$1.00.

CLIMBING PINK RADIANCE. The climbing form of this exceptionally hardy, beautiful pink Rose. 2-yr., 30c each.

CLIMBING AMERICAN BEAUTY. The fragrant, rich, deep rosy red flowers are produced in great abundance. Vigorous growth. 2-yr., 30c each.

MARY WALLACE. An outstanding large flowered pink climber. 2-yr., 30c each.

EXCELSA. An intense crimson, with edges of petals a little lighter, producing immense clusters. 2-yr., 25c each.

CLIMBING PIERRE S. DUPONT. A beautiful climber. Rich golden yellow. 2-yr. each 35c.

Hybrid Perpetual Roses

This class of Roses, while it blooms profusely during its season, is not a continual bloomer like the Tea Roses, but will come through more severe winters. These hardy Roses combine hardiness, vigor, growth and size of flower with great variety.

AMERICAN BEAUTY. Flowers very large, of beautiful form and very double. Color a deep rich rose. Fragrance delightful. May be classed as a light red or deep pink. 2-yr., 35c each.

GEN. JACQUEMINOT (Gen. Jack). A rich, velvety crimson, changing to a scarlet-crimson. The best known of all hybrid perpetuals, and is without rival in fragrance and richness of color. Does well anywhere and blooms freely. 2-yr., 35c each.

PAUL NEYRON. The largest Rose in cultivation, sometimes called the Peony Rose. Color, bright, fresh cerise-pink. Flowers are very double and full, delightfully fragrant. 2-yr., 35c each.

Rugosa Roses for Hedging

F. J. GROOTENDORST. Beautiful red flowers in clusters. The plant is a strong grower and bushy, with leathery, wrinkled, disease-resistant foliage and blooms continuously until frost. A new type of Rose that has been described as a Rugosa plant, with the blooms of a red Carnation. The canes are frequently 4 to 5 feet in height, and make a wonderful hedge. 2-yr., 35c each; 3 for \$1.00, postpaid.

HANSA. Large, double, reddish violet flowers. Strong growth. 2-yr., 30c each.

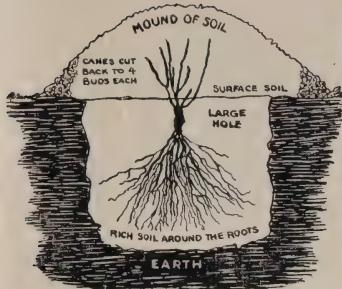
SIR THOMAS LIPTON. The best double, leading white Rugosa. Large, pure white, blooms throughout the summer. 2-yr., 30c each.



Three F. J. Grootendorst Roses, 2-Yr., \$1.00, Postpaid



Four Paul's Scarlet Climbing Roses, 2-Yr., \$1.00, Postpaid



HOW to PLANT

This diagram shows how your roses, grapes and shrubs of all kinds should be planted. Look at it carefully. See how the canes are cut back and mounded over with soil. See how far below the surface of the soil the crown of the plant is set. Plant your roses just as this diagram shows, and they will be sure to grow and blossom freely.

The real secret of success when planting roses and shrubs is: **First**, to cut back the tops severely; **Second**, to water the plant thoroughly, and **Third**, to cover the newly set plants with a mound of soil. Do not expose their roots to sun or wind to dry out.

Prune all the canes so that not more than four (4) buds remain on a cane. This is very important.

Shorten roots a little, making a smooth cut at the end of each root.

Dig your holes at least 6 inches wider than the widest spread of the roots, and deep enough to let the plant well down in the hole.

Put in the plant and half fill the hole with top soil. Do not use manure. Tramp the soil down hard, then pour in four gallons of water; twenty-four hours after this has seeped away, finish filling the hole.

Next draw up the mound of soil, cover the bush fully 6 to 10 inches high. This will bury the bush completely and protect the canes from drying out before growth begins.

Allow the mound of soil to remain until the new growth has pushed through it fully six inches, then hoe the mound down gradually.

Welch's Novelties for 1942 ~

MANCHURIAN CRAB

A commendable variety for ornament and utility. Is sturdy and disease resistant and lives long. A rapid grower and hardy everywhere. Is a glorious sight in the spring with its covering of large pink and white flowers. Use it as a wind-break and give your place frame of beauty. Has bright red and yellow fruit which can be used for jelly or pickling. The limbs are stoutly branched and will make a heavy network of branches, making it ideal for windbreaks. **2 to 3 ft., each 10c; 12 for \$1.00, postpaid.**



Will Bugs Eat Your Garden or Will You?

SPECIAL TRIAL OFFER
THREE POUNDS OF
BUG-DUST-O-CIDE
and
NEW IMPROVED DUSTER
Only \$1.00, Postpaid

The duster is easily operated by a pumping stroke. Holds one full pound of dust.



Get Those Bugs With Welch's Bug-Dust-O-Cide

Welch's Bug-Dust-O-Cide is new—up-to-the-minute as a dusting insecticide to combat insects on vegetables and flowers. Bug-Dust-O-Cide does not contain such poisons as ARSENIC, LEAD, FLUORINE or PARIS GREEN. Does not stunt or retard the growth or development of plant life.

Bug-Dust-O-Cide will not injure plants nor leave any harmful residue.

12-lb. bag Bug-Dust-O-Cide, \$3.25. 24-lb. bag Bug-Dust-O-Cide, \$6.00.

SPECIAL

The above 3-lb. bag of Welch's Super Bug Dust, 85c, prepaid.

Our Guarantee

You must be satisfied with Bug-Dust-O-Cide or your money will be refunded.

Be sure to add BUG DUST to your order!

BUSH CHERRIES

Easy to grow and sure to produce. Fruit is large, black and sweet. Good to eat from the bush and makes wonderful sauce. Though the fruit resembles a cherry in size and shape, the plant grows in bush form, branching and bearing from the ground up. Not only very practical but ornamental as well. Foliage turns to a rich red and gold in the autumn. Resists drought and extreme cold. Is a perfect fertilizer for your plum trees. Make a good clean low growing hedge of 3 to 4 ft. in height. Planted throughout the entire country. **3 ft., each 20c; or 3 for 50c, postpaid.**

Planting Distance of Fruit Trees

	No. Per Acre	No. Per Acre
Apple	30x30 feet	48
Plum and Apricots	20x20 feet	108
Pear	25x25 feet	69
Cherries and Peaches	14x14 feet	147
Raspberry—(Hill)	4x 6 feet	1815
Blackberry	2x 7 feet	3110
Gooseberry	4x 6 feet	1815
Currant	4x 6 feet	1815
Grape	8x 8 feet	680
Strawberry—		
Everbearing	1½x 3 feet	9680
June bearing	2x 4 feet	5445

To determine the number of plants required per acre for any distance multiply the two plant distances and divide the product into 43,560 (the number of square feet per acre).

Welch's Chinese Elm Windbreak Special 25 Sturdy, 6 to 7 ft. Trees, by express, not prepaid, for \$2.00

Low Prices for HARDY PERENNIALS

A Perennial Garden is a Healthful Hobby

OSTRICH FERN. Erect, dark green, feathery foliage, making a most effective backdrop for smaller ferns. Grows to a height of 3 feet; width of fronds 6 to 10 inches. Thrives in shaded nooks or open sun. Manure well. **20c each; 3 for 50c.**

MAIDENHAIR FERN. This well-known fern is indispensable in the making of floral pieces and winter bouquets; a showy, useful type of fern, with fine, wiry stems and delicate, finely cut, green fronds. **20c each; 3 for 50c.**

CARNATION. Hardy outdoor variety. Bloom freely all summer. Bright red, pink or white. Very popular. **20c each.**

GAILLARDIA (Blanket Flower). The gorgeous flowers are dark red in the center with bands of crimson-orange. A mass of bloom from June until autumn. **20c each; 3 for 50c.**

GYPSOPHILA (Baby's Breath). A beautiful old-fashioned plant that has a mass of pure white, tiny flowers, making a mistlike appearance. Exquisite in combination with other flowers. **20c each.**

DELPHINIUM, Bellamosa. Tall spikes of dark blue flowers, producing an abundance of bloom. Makes a good background for low-growing flowers. **20c each; 3 for 50c.**

DELPHINIUM, English Hybrids. Dream of Beauty. Magnificent long-stemmed massive type developed in England. Very tall stocky growth with flower spikes like Hollyhocks. **25c each.**

PHILIPINE LILY. A wonderful new Lily, very hardy and easy to grow. Beautiful velvety white blooms, borne on stems 2 to 3 feet tall. Commences blooming in August and continues until freezing. Be sure to plant some of these gorgeous new Lilies now. **20c each; 6 for \$1.00.**

English Hybrid Delphinium

REGAL LILY. America's favorite. Planted from coast to coast. Exquisite pearly white flowers tinged pink on the outside and gold on the inside. Blooms in June-July on stems 3 feet tall. Requires no special care or soil. Hardy; grows in sun or partial shade. **Postpaid, 12 for \$1.00.**

ASTERS. Superb new outstanding flowers for your early fall garden. Excellent for cut flowers, producing hundreds of blooms in delicate shades of lavender, pink, lilac. Easy to grow, succeeds everywhere. **25c each; 5 for \$1.00.**

Red Rover. The first fall Aster, deep rosy red.

Royal Blue. Attractive shade of rich deep blue.

White Lady. Very fine white, profuse bloomer.

Barr's Pink. The finest bright pink.

Climax. Large flowers of lavender-blue; very showy.

VERBENA. Hardy. A truly wonderful perennial. Of trailing habit, making an excellent ground cover, and producing blooms of red and pink, continuously from spring until frost. Easy to grow and succeeds everywhere. Needs a little winter protection. **Each, 20c.**



Pink Cushion 'Mums



Asters

HEMEROCALLIS (Day Lily). Plant Day Lilies now. The perfect flower for a lovely garden. Need no winter protection and will thrive in full sun or partial shade. **Each, 15c or 8 for \$1.00, postpaid.**

Florham. Soft yellow, beautifully frilled, sweet scented. **Each, 15c.**

Kwanso. Rich golden bronze. Double. **Each, 15c.**

Middendorffii. Rich orange-yellow, very fragrant. **Each, 15c.**

Sovereign. Soft chrome-yellow, shaded bronze. **Each, 15c.**

Thunbergii. Rich buttercup-yellow. **Each, 15c.**

Bay State. Deep rich yellow on strong stems. Blooms all through July, one of the best. **Each, 30c; 4 for \$1.00.**

CUSHION 'MUMS. Queen of Fall Flowers. Blooms from August to Thanksgiving. Will make a bush about 2 feet tall the first season and is completely covered with hundreds of beautiful flowers. Marvels of beauty.

Bronze Cushion. Best double early bronze 'Mum. **Each, 25c, postpaid.**

Pink Cushion. Pink, early fall-blooming. **Each, 25c, postpaid.**

Red Cushion. Bright red. First red to bloom. **Each, 25c, postpaid.**

Yellow Cushion. Pure golden yellow. Very brilliant. **Each, 25c, postpaid.**

One each of these four beautiful 'Mums for only 85c, postpaid.



12 Blooming Size
Regal Lilies,
\$1.00, Postpaid



Africa



Bridesmaid



Rheinlander



Lillian

Gay Colorful PHLOX

15c each; 8 for \$1.00, postpaid

AFRICA. Brilliant carmine-red with blood-red eye. Very desirable.

B. COMTE. A brilliant rich satiny wine-red.

BRIDESMAID. White with large crimson eye. Very compact.

BRILLIANT. A fiery brilliant scarlet Phlox. Very striking.

LILLIAN. Cameo-pink—extra large flowers.

PAINTED LADY. Soft silvery pink with bright red eye. Large flowers.

R. P. STRUTHERS. Bright cherry-red with salmon, shadings. Very good.

SPECIAL FRENCH. A fine blush-pink with salmon eye.

RIJNSTROOM. Clear rose with lavender cast. A vigorous grower.

RHEINLANDER. Salmon-pink with carmine eye.

8 Beautiful
PHLOX
Only \$1.00
POST-PAID

CHRYSANTHEMUMS. A very popular flower in all shades of red, pink, yellow and white. Blossoms in late August or September and continues in bloom into November after all other outdoor flowers are gone. Easy to grow and succeeds in almost any soil. 20c each.

These named 'Mums,' 20c each; or 4 for 65c, postpaid:

Snowdrop. Pure white.

Red Flare. Bright red.

Rosy Morn. Silverpink.

Yellow Glory. Bright yellow.

PYRETHRUM (Persian Daisy). Finely cut foliage and daisy-like flowers of rose shades. A splendid garden flower. 15c each.

PERENNIAL SWEET PEA. Throughout the summer, these hardy climbers are covered with clusters of bright colored flowers. Good for covering trellises, fences or banks. In red, pink or white. 15c each or 2 for 25c.

RED SWEET WILLIAM. Perfectly hardy, bright red and bloom all summer.

15c each.

TRITOMA (Red Hot Poker). Tall spikes 3 to 4 feet high, with beautiful flower heads of rich orange-scarlet. 20c each.

YUCCA. Broad, swordlike, evergreen foliage, immense spikes of creamy white flowers. One of the few perennials that will withstand heat and drought. Stands out among all other plants. 10c each; 6 for 50c.

COLUMBINE. An old garden favorite and one of the most desirable hardy garden plants. The peculiar shaped flowers, with their long, slender spurs, are produced in great abundance. Beautiful colors in red and yellow, blue and pink. 20c each; 3 for 50c.

DAISY, Shasta. Flowers large, white with yellow center, borne on long, stiff stems. Has long blossom season. 20c each; 3 for 50c.

BLEEDING HEART. Fern-leaved everblooming variety. Produces a multitude of rose-colored flowers all summer. 15c each. Old-fashioned variety, blooms in April and May. Each, 30c.

CALADIUM (Elephant Ear). Large tropical plant. It has grown more popular in the past few years. Bright, showy green leaves. One of the prettiest foliage plants. 10c each; 3 for 25c, prepaid. Bulbs should be taken up in the fall.

CANTERBURY BELLS. Excellent for cut flowers. Plants grow erect and are completely covered with bell-shaped flowers in blue, rose or white in May and June. Each, 20c, postpaid.

MEXICAN TUBEROSE. One of the best and most fragrant flowers, easy to grow. Requires little care, except that the bulbs are taken up in the fall. Plant 4 inches deep. 6 for 25c, postpaid.



Bleeding Heart

Plan Your HOME PLANTING With



20 Spirea Van Houttei—18 in., \$1.00, postpaid.

20 SPIREA
Van Houttei
18 inch \$1.00

Plan your own planting as far as possible. Anyone who tries to outline certain plants to fit every lawn or doorstep takes the individuality from such a planting. Let your lawn reflect your own ideas. Remember, you are the one to be pleased. We take more pleasure and interest in the things we create ourselves.

WELCH'S LOMBARDY SPECIAL

Excellent for Screening
12 good 6-
ft. trees—
for only..
By express, not prepaid

PREPAID PRICES

ALMOND, Pink. A beautiful flowering shrub. The branches are covered, just as the leaves come, with small, very double, rose-like flowers that are deep pink. Should be planted in a sunny place. **18 to 24 in., 50c each.**

ALTHEA. Large, showy shrub, with bright colored flowers in rose, red, pink, white and purple. Blooms when few other shrubs are in bloom. **18 to 24 in., 30c each.**

CORNUS Sibirica (Dogwood). A tall, spreading shrub, extremely hardy; white flowers in June, followed by red berries. Its chief beauty is in its bark, which turns bright crimson in the fall. **18 to 24 in., 30c each.**

DOGWOOD, Yellow. **18 to 24 in., 35c each.**

COTONEASTER. Tall, upright, and densely branched shrub with dark waxy foliage turning red late in the season. Glossy black fruits usually remaining throughout the winter. **18 to 24 in., 40c each.**

DEUTZIA, Pride of Rochester. Large flowering. Very ornamental and graceful shrub, producing many double white flowers along full length of branches in June. **18 to 24 in., 35c each.**

ELDER, Aurea (Golden Elder). Its golden yellow leaves contrast beautifully with the other shrubs. Flowers white, in flat topped cymes. Grows naturally 10 to 15 feet, but can be pruned into a neat, compact little bush. **18 to 24 in., 35c each.**

FORSYTHIA Fortunei (Golden Bell). Few, if any of the spring-flowering hardy shrubs can surpass the splendor and brilliancy of the Forsythias. Of upright, vigorous growth, foliage rich, dark green and lustrous. Flowers brilliant golden yellow, borne in great profusion early in April before leaves appear. **18 to 24 in., 30c each.**

HYPERICUM Aureum (Golden St. John's Wort). A hardy shrub attaining a height of about 3 feet. Flowers in small clusters; golden yellow petals surrounding a tuft of down-like stamens. Very attractive when in bloom. **18 to 24 in., 40c.**



Flowering Almond, 18 to 24 in.,
50c each, postpaid

Welch's FLOWERING SHRUBS

JETBEAD (White Kerria). An attractive rounded shrub 3 to 6 feet high, yellowish green, corrugated foliage, large, single white flowers late in May, black seeds following. It will endure partial shade. **18 to 24 in., 35c each.**

SYRINGA, Virginica. A medium grower loaded down with beautiful fragrant semi-double white flowers over a long season, beginning in May. It is without question a beautiful shrub. **18 to 24 in., 40c each.**

HYDRANGEA Arborescens (A.G.) (Hills of Snow). This is the early blooming outdoor Hydrangea. The snow-white bloom is immense, round, very full. **18 in., 25c each.**

H. Paniculata (P.G.). Fall blooming. The most beautiful and striking of all flowering shrubs. Bears immense clusters of creamy white flowers in August, turning to bright pink and rose, and finally to bronze in September. Grows 3 to 4 feet high, and does well in sunny locations. The flowers dry like everlasting, and can be kept indoors all winter. Very hardy. **18 in., 30c.**



3 Beautiful French Lilacs. \$1.00, postpaid

LILAC, Persian Purple. Blooms a good deal more than the common, and has smaller leaves. Does not sprout from the roots. Beautiful purple flowers. The bush makes a fine hedge where height is wanted. **18 to 24 in., 30c each.**

HIGH BUSH CRANBERRY. Handsome, showy shrub similar to the snowball, but with flat-shaped blooms, followed by clusters of berries similar to the cranberry. **18 to 24 in., 40c each.**

NEW RED-LEAVED BARBERRY. A boon for all types of landscaping, this variety starts its very first foliage a warm bronzy red, becoming more brilliant with the summer heat. An abundance of scarlet berries throughout winter. **15 to 20 in., 25c each; 12 12-in., \$1.00, postpaid.**



Red Leaf Barberry
12 Red Leaf Barberry, 2-yr., 12 in., \$1.00, postpaid

FRENCH LILACS. Hardy improved varieties that bloom each year after planting. These hybrid types give a most delightful variety in color. **18 in., 40c each.** Following are the best varieties:

Charles X. A strong growing bush producing large heads of reddish purple blooms. One of the best.

Mme. Lemoine. Large pure white double flowers.

President Grevy. Clusters of large double blue flowers.

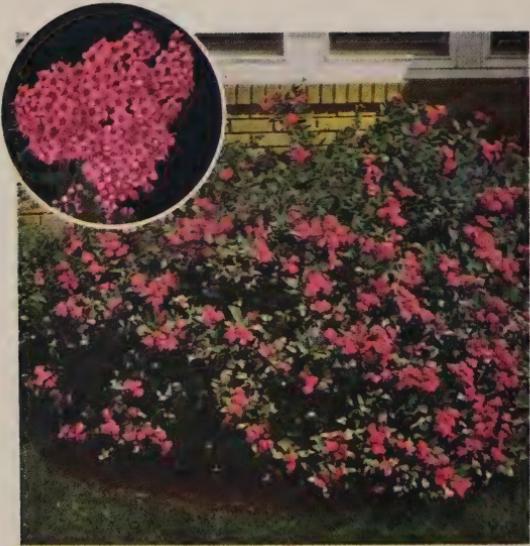
**PRES. GREVY MME. LEMOINE
CHAS. X.**

One each of these three
fragrant hardy French
Lilacs, 15 in.

\$1.00
POST-
PAID



10 Red Tartarian Honeysuckle. 2 ft., \$1.00, postpaid



Spirea Anthony Waterer
8 Spirea Anthony Waterer, 12 to 18 in., \$1.00

PRUNUS, Newport (Purple-Leaved Plum). Often called the most beautiful of all small trees or large shrubs. Showy foliage opens up red color, turning to dark purple. Retains these striking colors throughout the summer. Delicate white flowers almost cover the shrub in the spring. Very hardy. In our judgment the best of all red foliage shrubs. **2 to 3 ft., 60c each.**

P. Triloba (Rose Tree of China). A double flowering Plum and a very hardy and vigorous grower. Very early in the spring, before the leaves appear, it is completely covered with double pink blossoms. Foliage is delicate and makes the shrub attractive, even after the flowers have disappeared. **2 to 3 ft., 60c each.**

BEAUTY BUSH. A graceful shrub covered with pink trumpet-shaped flowers in May. Very attractive foliage, rapid growing, very hardy. **18-24 in., 50c each, postpaid.**

QUINCE, JAPANESE. Very showy and one of the earliest shrubs to bloom, the flowers appearing before the leaves are fully developed, the brilliant scarlet flowers giving the bush a most attractive appearance. Very hardy and easily transplanted. Grows 5 to 6 feet tall. **18 to 24 in., 30c each; five 12 to 18 in., \$1.00.**

BUTTERFLY BUSH, Ile de France. It produces long, graceful stems of beautiful lilac-colored flowers that are borne by the hundreds on a flower head. It blossoms from early summer until frost. **25c each.**

SNOWBALL. Grows into a magnificent high bush, with upright branches and handsome foliage. It forms one of the most impressive sights of early summer, when its pure white, four-petaled flowers, borne in showy balls, are in bloom. Hardy. **18 to 24 in., 40c each.**



Butterfly Bush, Ile de France
25c each

Plantings Increase in Beauty and Value with Time

A well-planted home sends out a perpetual smile, winter and summer alike, to your family and every passing stranger.

SNOWBERRY, White. A beautiful low-growing shrub. Slender, drooping branches covered with small white berries in thick clusters along the stems. **18 to 24 in., 25c each. S. Red, same price as White Snowberry.**

SPIREA, Anthony Waterer. One of the finest flowering shrubs in low, dwarf growth. In constant bloom from June to September. Flowers of bright rose are borne in broad, flat clusters, completely covering the bush. The best shrub for low borders and hedges. **18 to 24 in., 30c each; 4 for \$1.00.**

S. Billardi. Rose-colored flowers in large spikes, blooms nearly all summer. Very pretty and showy, and splendid for cut flowers. Grows 4 feet high. **18 to 24 in., 25c each.**

S. Callosa Alba. White flowering variety of dwarf, bushy, symmetrical form. Keeps in flower all summer. A valuable small shrub. **18 to 24 in., 25c each.**

S. Thunbergi. Small shrub, fine fern-like foliage and small white flowers. Branches slender and drooping. First Spirea to bloom. **18 to 24 in., 25c each.**

S. Van Houttei (Bridal Wreath). This grand shrub has done more to beautify the homes of America than any other shrub. It is by far the most popular and widely planted shrub and makes good everywhere. The flowers are in flat clusters, usually an inch or more across, produced on spreading, pendulous branches often drooping to the ground. In full bloom, they are a mass of white and never fail to attract attention. The foliage is an attractive green which it retains late in the year. The shrub can be used in any location for hedging, grouping and mass effect. This shrub often grows ten feet high. **2 to 3 ft., 10c each, 12 for \$1.00, postpaid.**

Pussy Willow. A perfectly hardy shrub or dwarf tree. Before the leaves come out, it has many catkins up and down the stems. The branches can be cut any time during the winter months and when placed in water, will burst into bloom. As soon as they bloom, remove from the water and they will retain their loveliness for months. **3 to 4 ft., 25c each.**



Weigela, Eva Rathke—35c each



Tamarix Hispida



8 Forsythia Fortunei—Golden Bell
18 Inch, \$1.00, Postpaid

is of rapid, robust growth, producing cones of bright red fruit. Leaves beautifully formed. Thrives on the poorest soils. In the fall the leaves turn to a beautiful crimson-red. The best of the Sumacs. **18 to 24 in., 35c each.**

TAMARIX. *Hispida.* A strong and slender, tall growing shrub with graceful bending branches. Bright silver foliage and bright coral-pink flowers in large panicles. **18 to 24 in., 25c each; 5 for \$1.00.**

WEIGELA. *Eva Rathke.* Flowers are of brilliant crimson color, a beautiful and distinct shade. Blooms nearly all summer. Flowers bell-shaped, borne on graceful drooping branches. **18 to 24 in., 35c each.**

W. Rosea. An elegant shrub, with beautiful rose-colored flowers. Blooms very profusely in June. It is erect in habit with dark green leaves. **18 to 24 in., 30c each.**

SPECIAL!
10 *Red Tartarian Honeysuckle* **\$1.00**
2-yr., 2 ft.,
One of the Fastest Growing Shrubs
for Hedges

8 *Anthony Waterer SPIREA* **\$1.00**
2-yr., 15-in., Unsurpassed for Foundation
Planting

RED TARTARIAN HONEYSUCKLE. A very popular ornamental hedge which speaks for itself. Perfectly hardy, of upright bush form, growing to a height of 12 to 14 feet at maturity, making the very best windbreak and snow fence. Its greyish white wood is beautiful at all seasons of the year. Its glossy leathery foliage, so thick that a chicken can't get through it, its ability to stand heavy trimming and cutting back, makes it most desirable for hedging purposes. Its hardiness, its rapid growth, its immense number of pink and red flowers coming early in May, are followed by a big crop of red berries that

last until early winter and a paradise for birds. A favorite shrub that is absolutely hardy in any portion of the United States. Will grow with little or no care and lasts a lifetime. Every home should have a hedge, driveway or windbreak of this robust and beautiful bush honeysuckle. One of the favorite shrubs. **2 ft., 15c each; \$8.00 per 100.**

DESMODIUM, PURPLE BUSH CLOVER. One of the most attractive of the late blooming shrubs. Clusters of deep purple pea-shaped flowers in August and September. **2-yr. plants, 30c each, postpaid.**

SYRINGA. *Coronarius* (Mock Orange). One of the very best of the old, well-known shrubs. It seldom or never fails to bloom. The beautiful, waxy white flowers appear in June. In shape and fragrance they resemble the orange blossoms, therefore the name. Grows to a height of 10 feet, can be kept lower by pruning. **18 to 24 in., 30c each.**

SUMAC. *Fragrant.* Grows 2 to 4 feet tall; flowers yellow, in clusters along the stems, followed by red berries in June. Leaves color to brilliant scarlet. **18 to 24 in., 35c each.**

S. Fern-Leaved (Staghorn Sumac). It is of rapid, robust growth, producing cones of bright red fruit. Leaves beautifully formed. Thrives on the poorest soils. In the fall the leaves turn to a beautiful crimson-red. The best of the Sumacs. **18 to 24 in., 35c each.**

TAMARIX. *Hispida.* A strong and slender, tall growing shrub with graceful bending branches. Bright silver foliage and bright coral-pink flowers in large panicles. **18 to 24 in., 25c each; 5 for \$1.00.**

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2-yr., 15-in., Unsurpassed for Foundation
Planting



4 Hydrangea A. G.—\$1.00, postpaid



5 18-in. Japanese Quince (Firebush)
\$1.00, postpaid



20 Japanese Barberry, 12-18 in., \$1.00, postpaid.

Plant a HEDGE FOR BEAUTY

Plant Evergreens for a permanent windbreak.

These Evergreens are freshly dug, well packed and shipped postpaid to you direct from our grower.

SPIREA Anthony Waterer. Very hardy. Makes a beautiful low growing hedge, becoming about 2 feet high, constantly in bloom all summer. 12 to 18 in., 15c. each; 8 for \$1.00, prepaid.

SPIREA Van Houttei. This shrub makes a beautiful, graceful hedge, even after it is through blooming. 12 to 18 in., \$4.00 per 100, prepaid; 20 for \$1.00.

BARBERRY Thunbergi (Japanese Barberry). Will grow anywhere; has nothing to do with Black Rust. Foliage bright green, oval leaves, turning to most brilliant shades of orange and red in fall. Graceful branches protected by thorns, scarlet berries fall-winter. Grows to about 2 1/2 feet. Prepaid, 12 to 18 in., \$4.00 per 100; 20 for \$1.00. Large size, 18 to 24 in., 20c each.

CHINESE ELM. Hardy, beautiful, and fast growing. Grows rapidly and will make a dense hedge in a few months. Should be trimmed often. One of the first hedges to leaf out and one of the last to lose its leaves. Can be kept trimmed to any desired height. 12 to 18 in., \$1.00 per 100, postpaid; 200 for \$1.75, 18 to 24 in., \$1.50 per 100; 200 for \$2.50.

AMUR RIVER PRIVET. Hardy. Foliage glossy green and holds its color well till late fall. Stands shearing to any extent. Very hardy. 12 to 18 in., \$4.00 per 100, postpaid; 20 for \$1.00, postpaid.

CARAGANA or SIBERIAN PEA TREE. A large shrub or small tree with beautiful leaves of bright green; small yellow flowers in May. Can be pruned. Extensively used in the northern states. Extremely hardy. 12 to 18 in., \$2.50 per 100, prepaid.

RED TARTARIAN HONEYSUCKLE. An upright shrub attaining a height of from 6 to 10 feet. Crimson flowers in early summer followed by showy berries that last through the fall. Valuable because it thrives in partial shade. 2 ft., 15c each; \$9.00 per 100, prepaid.

RUSSIAN MULBERRY. For hedges and screens. Prune often. Stands hot, dry weather. Dark green foliage. Rapid grower. 18 in., \$1.35 per 100, prepaid.

RUSSIAN OLIVE. One of the most adaptable of all hedge plants. Can be trimmed closely as Privet into formal shapes; untrimmed, it makes a very effective shelter or windbreak. Has silvery white leaves and almost black shining bark. Fragrant yellow flowers. Is very hardy. 12 to 18 in., \$2.25 per 100, prepaid.

	Per	Per	Per
(S)—Seedlings. (T)—Transplants	25	50	100
Austrian Pine, 10-12 in. (T)	\$2.75	\$5.00	\$9.50
Scotch Pine, 10-12 in. (T)	2.50	4.50	7.00
Black Hills Spruce, 6-10 in (T)	2.75	5.00	9.00
Norway Spruce, 10-12 in. (T)	2.50	4.50	8.00
Red Cedar, 6-10 in. (S)	2.50	4.50	7.50
Red Cedar, 10-12 in. (T)	3.50	5.50	9.00
Red Cedar, 12-18 in. (T)	3.75	6.50	11.00



20 Amur River Privet, 18 in., \$1.00, postpaid.

Welch's Windbreak Seedlings

Ash (Green), 12 to 18 inch	\$1.00
Catalpa, 12 to 18 inch	1.00
American Elm, 2 ft.	1.00
Chinese Elm, 12 to 18 inch	200 for 1.75
Black Locust, 12 to 18 inch	1.25
Russian Mulberry, 12 to 18 inch	1.25
Osage Orange, 12 to 18 inch	1.00
Soft Maple, 12 to 18 inch	1.00
American Black Walnut Seedlings, 12 to 18 inch	100 for 2.50

ABOVE PRICES ARE PER 100, POSTPAID

SPECIAL - - - -

20 Amur River
Privet

12 to 18 inches

\$1.00
POST-
PAID

Plant VINES For Shade and Screen



Purple Wisteria
25c each, postpaid.

CLEMATIS JACKMANI. Beautiful violet-purple flowers with a deep velvety appearance. Flowers continuously from July until frost. Strong grower. Admired by everyone. Each, 50c.

BITTERSWEET (*Celastrus scandens*). Perfectly hardy and of rapid growth. Handsome, glossy foliage. Large clusters of beautiful orange-red berries that are retained all winter. The berries are in great demand for inside winter decoration. We do not know of any vine that is more satisfactory. It is exceptionally fine for trellises or porches. If you wish something to give a little color to your trees, plant one at the base of the shade trees. This vine seems to do better than other vines. 25c each; 2 for 50c.

CLEMATIS PANICULATA. The small flowering sweet-scented Japan Clematis. One of the most vigorous and beautiful of all climbers. In late summer it produces dense sheets of medium sized pure white flowers of the most pleasing fragrance. 25c each.

WISTERIA, PURPLE. Large, drooping clusters of purple, pea-shaped flowers; rapid grower. Bloom May and June. 25c each.

SILVER LACE VINE. Very quick growing; produces more bloom than any other vine, blooming from late summer into the fall. Small, fresh, shining foliage and large, foamy sprays of silvery white bloom. 35c each.

Hardy climbing vines are a source of beauty and provide much needed shade. In spring and summer their foliage is a mat of green leaves, which turn to rich yellow, red, and bronze in autumn.

BOSTON IVY. One of the finest climbers for covering walls, as it clings firmly to the smoothest surface, covering it evenly with overlapping leaves. The color is fresh, deep green in summer, changing to bright shades of crimson and yellow in autumn. Needs no support to cling to walls. 25c each.

BIGNONIA RADICANA (Trumpet Vine). A robust climber, with great leathery, trumpet-shaped flowers of scarlet. A beautiful, showy vine, useful for fences and screens. 25c each.

CINNAMON VINE. A strong, hardy climber from China. 10 to 30 feet, leaves heart-shaped; flowers small, white, cinnamon scented. Very fragrant and free from insects. 15c each, 3 for 40c.

GOLD FLAME HONEYSUCKLE. Everblooming honeysuckle, blooming from early summer to killing frost. Large flame-coral trumpet-shaped flowers, lined with gold, fragrant after nightfall, appear in large showy clusters the same year the plant is set out. Dark blue-green foliage, disease and pest free. If allowed to grow naturally, Gold Flame will climb a trellis or spread as a ground cover. If pruned it becomes a striking specimen shrub. 30c each.

HONEYSUCKLE, HALL'S EVERGREEN JAPAN. One of the best of the climbing Honeysuckles. Oval, semi-evergreen foliage; fragrant, yellow and cream-colored flowers. 15c each, 2 for 25c.

HALL'S SCARLET TRUMPET. Similar to Hall's Evergreen but bright scarlet flowers, dark green foliage. 2-yr. vines, 25c each.



Gold Flame—a sensation in Honeysuckle Vines. 50c each; 3 for \$1.25, postpaid.

VIRGINIA CREEPER (Woodbine). A strong rapid grower, foliage large, dark green, in autumn bronze and crimson. This is an old favorite and valuable for covering back porches and arbors. Perfectly hardy everywhere and will grow in any soil and situation, but must be tied, as it will not adhere to a wall. 20c each; 2 for 30c.

MADIERA VINE. Old-fashioned climber with thick heart-shaped leaves. Easily grown in any soil. Produces a quick shade. Fragrant white flowers. 4 for 25c; 10 bulbs for 50c.



Clematis Paniculata
25c each, postpaid.

Welch's Leading Vine Collection

1 GOLD FLAME
HONEYSUCKLE
2 BITTERSWEET
2 HARDY WHITE
CLEMATIS

These 5 Beautiful
Vines only

\$1.00 POST-PAID



3 Bittersweet, 60c, postpaid.

4 VINES
POST-PAID
2 Bittersweet
2 Hardy White Clematis
75c



2 Catalpa Bungei, \$1.90

MOUNTAIN ASH, European. A fine, hardy tree. The head is dense and regular, covered in June with a mass of white flowers, later with yellow berries, which turn into bright scarlet and last long into winter; very beautiful. 5 to 6 ft., \$1.50 each.

LOMBARDY POPLAR (*Populus nigra italicica*). In shape this is the exclamation mark among trees. Its towering spire has an individuality all its own. For tall screens and backgrounds, this tree is admirable. 6 to 8 ft., 50c each.

NIOBE WEEPING WILLOW. Much appreciated in landscape plantings because of its golden bark. No other tree affords so brilliant a color. Rapid grower. 5 to 6 ft., 65c each; 6 to 8 ft., 85c each.

SUGAR or HARD MAPLE. Chieftain of its clan, straight and spreading, of grand proportions, roots deeply, grows well. Leaves have rich autumn tints of clear yellow and scarlet. 6 to 8 ft., \$1.75 each.

All large shade trees shipped by express, not prepaid.



Flowering Peach, 4 ft., 3 for \$1.00, postpaid

Welch's Specials

ALL PRICES
POSTPAID

FOREST TREE

20 Chinese Elms—2-yr. 4 ft.	\$1.00
15 Lombardy Poplars—4 ft.	1.00
15 American Ash—4 ft.	1.00
10 Russian Olive—3 ft.	1.00
4 Yellow Niobe Weeping Willow—4 ft.	1.00
15 American Elm—4 ft.	1.00

HACKBERRY. A very attractive tree of luxuriant foliage of light green leaves. Branches spread horizontally, making a wide head. A vigorous grower and thrives in all soils. A splendid tree for lawn or street planting. 5 to 6 ft., \$1.00 each.

HOPA RED FLOWERING CRAB. A beautiful pyramidal growing tree with attractive foliage. Entirely covered with rose-colored flowers in April. Fruit red inside and out, hanging on until late autumn. Very hardy and free from disease. 3 to 4 ft., 50c each.

AMERICAN ELM. Large native tree, wide, spreading head, graceful drooping branches; easy to transplant; hardy. One of the best. 6 to 8 ft., 65c each; 5 to 6 ft., 40c each. 4 for \$2.00 by prepaid express.

CUT-LEAVED WEEPING BIRCH. Not only the most popular of the weeping trees, but is indeed a picture of delicacy and grace. Its tall, slender, yet vigorous growth; graceful branches, silvery white bark and delicately cut foliage present a combination of attractive characteristics rarely met with in a single tree. Excellent for lawn and cemetery planting. 5 to 6 ft., \$1.75 each.

CATALPA BUNGEI (Umbrella Tree). Grafted on stems 4 to 7 feet high, makes an umbrella-shaped top without pruning; perfectly hardy. Leaves large, glossy, deep green, heart-shaped. Very desirable tree. 2-yr. 6 ft., \$1.00 each; 2 for \$1.90.



4 Chinese Elm, 6 to 8 ft., \$2.00

CHINESE ELM. Most beautiful and widely planted shade tree grown in America today. A very rapid grower with extra heavy branches and dense foliage. It is absolutely drought-resistant and disease-free. Extra good for windbreaks and screen planting. Our Chinese Elms are the Northern China hardy strain and will grow from four to six feet in one year. We have an exceptionally good stock of these trees. 5 to 6 ft., 40c each; 6 to 8 ft., 65c each.

FLOWERING PEACH. Bears great masses of beautiful deep pink double flowers in the early spring. Flowers are excellent for cutting. A gorgeous small tree that will give you a blaze of color in the early spring. 3 to 4 ft., 35c each.

Welch's HARDY GERMAN IRIS

From the many varieties, we have selected these twelve. Every one is a winner. You can have a wonderful display of color in your garden if you will plant these splendid varieties. Our orders are all filled with healthy clean rhizomes and you will have a fine lot of blooms the first year.

Any of the following named Iris: 10c each or 15 for \$1.00, postpaid

AMBASSADEUR. A deep rich blend of maroon on stout erect stems. One of the best.

AFTEROGLOW. Soft pink. Large flowers of good form.

CAPRICE. Rosy red standards with falls of a different shade. Very fragrant.

Zwanenburg Dwarf Iris

Most beautiful of all border Iris. Pearl-grey standards with falls of old gold veined in deep purple. A mass of low growing blooms around the 25th of April at same time as the early Tulips. An exquisite flower. 15 for 75c, postpaid.

LENT A. WILLIAMSON. One of the best. Standards and falls of rich pansy-violet.

LUCKY BLUE. Considered one of the most striking of all German Iris. Soft uniform blue coloring.

MOTHER OF PEARL. A beautiful Iris with standards and falls of pale bluish lavender. Flowers are very large.

PRINCESS BEATRICE. A lovely soft lavender. Large flowers and a real beauty.

ROSE UNIQUE. Delicate blush-rose—the only variety of this color.

SEMINOLE. Rich velvety crimson color. A variety that is hard to beat.

SUSAN BLISS. A magnificent pink-toned variety. Flowers of perfect form.

SHERWIN - WRIGHT. A rich golden yellow. An old favorite.

KOCHI. Rich reddish purple color. Very fragrant.

40 IRIS

Four Leading Varieties.

POST-PAID

\$1.00

Hardy PEONIES

FELIX CROUSSE. Large globular flowers of rich dazzling red. Each 30c, postpaid.

FRANCOIS ORTEGAT. Deep crimson with golden yellow centers. Each 25c, postpaid.

KARL ROSENFIELD. Rich crimson, very brilliant and one of the best. Each 35c, 4 for \$1.00, postpaid.

OPTIMANIS SUPERBA. Earliest of all good red Peonies. Large bloom. Each 50c, postpaid.

PRESIDENT ROOSEVELT. Very free blooming. Brilliant deep red. Each 40c, or 3 for \$1.00, postpaid.

BARONESS SCHROEDER. Immense flowers of milky white color. Each 30c, postpaid.

FESTIVA MAXIMA. Large white Peony. Always in bloom for Decoration Day. Each 25c, postpaid.

EDULIS SUPERBA. Clear deep pink of unusual fragrance. Very double. Each 25c, postpaid.

MONS. JULES ELIE. Glossy lilac-pink. A really beautiful Peony. Each 35c, postpaid.

SARAH BERNHARDT. Apple-blossom-pink. Almost perfect Peony. Each 50c, postpaid.

RUBRA SUPERBA. Very large flowers of deep red. Best of the late reds. 25c each, postpaid.

SPECIAL—4 red Karl Rosenfield, 4 pink Edulis Superba, 4 white Festiva Maxima. 12 for \$1.85.

SPECIAL—6 red Felix Cousse for \$1.00.

SPECIAL—Peony Blooms for Decoration Day. 2 doz. for \$1.00. Postpaid.

Welch's Economy Peony Collection

Welch's Prizewinning Peony Collection

1 President Roosevelt
1 Baroness Schroeder
1 Sarah Bernhardt

These three outstanding Peonies for only

\$1.00 POST-PAID

6 HARDY PEONIES Welch's Economy Peony Collection

2 each of Mons. Jules Elie, Festiva Maxima, and Karl Rosenfield.

These six beautiful double Peonies for only

\$1.00 POST-PAID





Minuet Golden Dream

Los Angeles

Flaming Sword

Tiffany

Gloriana

THE BEST GLADIOLI. We offer a splendid selection of the better large flowering varieties, outstanding sorts at attractive prices. They are clean disease-free large bulbs that always give satisfaction.



60 Easy to Grow GLADIOLI

Ten each of these
choice varieties as
pictured above,
Postpaid

\$1.00

Welch's Large-Flowering CANNA BED

15 Beauties

1 STATUE OF LIBERTY. Bright red.
7 ft. For center of bed.
6 KING HUMBERT. Red. For
inside of bed.
8 HUNGARIA. Pink. For
outside of bed.

\$1.00
POST-PAID



6 Welch's Choice DAHLIAS

Jane Cowl, bronze; Jersey's Beacon, scarlet;
Jersey's Beauty, pink; Mrs. I. de Ver Warner,
pink; Yellow Colossal, deep yellow; El Toreador,
red. These Six Prize Dahlias... Postpaid

\$1

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WELCH NURSERIES

J. C. WELCH, Prop.

SHENANDOAH, IOWA

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Ch. 10: The Future of the Internet

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Serving FRUIT GROWERS and FLOWER LOVERS of the Nation, 1942

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NEW FEATURES • NEW TREES

GREATER VALUES THAN EVER BEFORE!

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TO YOUR
DOOR.

<input type="checkbox"/> 10 Red Tartarian Honeysuckle, 2 ft.	\$1.00
<input type="checkbox"/> 8 Red Dwarf Spirea, Anthony Waterer, 15 in.	1.00
<input type="checkbox"/> 20 Spirea Van Houttei or 20 Amur Privet 2 yrs., 18 in.	1.00
<input type="checkbox"/> 20 Japanese Barberry, 2 yrs., 18 in.	1.00
<input type="checkbox"/> 100 Amur Privet, 18 in., best of all hedges	4.00
<input type="checkbox"/> 100 Spirea Van Houttei, 18 in., hardiest of all shrubs; good for snow fence	4.00
<input type="checkbox"/> 12 Red Leaf Barberry, 2 yrs., 12 in.	1.00
<input type="checkbox"/> 100 Rainbow Collection Glads, blooming size	1.00
<input type="checkbox"/> 4 Everblooming Baby Roses, red, white, pink and flaming orange	1.25
<input type="checkbox"/> 8 Roses, 2-yr., field grown, everblooming, as pictured on pages 16 and 17	1.95
<input type="checkbox"/> 4 Roses, 2-yr., field grown, everblooming, pictured on pages 16 and 17	1.25
<input type="checkbox"/> 4 Paul's Scarlet, 2-yr., field grown (best climbing rose)	1.00
<input type="checkbox"/> 4 Climbing Roses, 2-yr., field grown; 1 Climbing Pink Radiance, 1 Mary Wallace, 1 Paul's Scarlet, and 1 Climbing DuPont	1.25
<input type="checkbox"/> 18 Everblooming 2-yr., field-grown Roses, as pictured on pages 16 and 17	3.95
<input type="checkbox"/> 100 Lucky Blue German Iris, nice for border planting or hedging	2.00
<input type="checkbox"/> 40 Hardy German Iris, four best colors	1.00
<input type="checkbox"/> 60 Gladiolus, rainbow colors, large bulbs, six best varieties	1.00
<input type="checkbox"/> 12 Regal Lillies, blooming size bulbs	1.00
<input type="checkbox"/> 6 Peonies, 2 each Rosenfield, Festiva Maxima, Mons. Jules Elie	1.00
<input type="checkbox"/> 8 Hardy Phlox, 4 good colors	1.00
<input type="checkbox"/> 2 Hardy White Clematis and 2 Bittersweet Vines	.75
<input type="checkbox"/> 20 Chinese Elms, 4 ft., fresh dug trees	1.00
<input type="checkbox"/> 15 Lombardy Poplars or American Elms, 2 yrs., 3 to 4 ft.	1.00
<input type="checkbox"/> 12 Fine Grapes, 2 yrs.: 2 Caco, 2 Niagara, 2 Fredonia and 6 Concord	1.25
<input type="checkbox"/> 10 Chinese Elms, 5 ft., extra nice trees	1.00
<input type="checkbox"/> 12 Welch's Concord Grape Vines, 2 yrs.	1.00
<input type="checkbox"/> 50 Welch's Concord Grape Vines, 1 yr.	2.00
<input type="checkbox"/> 100 Gem and 200 Dunlap Strawberry Plants	1.85
<input type="checkbox"/> 100 Dunlap and 100 Blakemore Strawberry Plants	1.00
<input type="checkbox"/> 100 Mary Washington Rust-Proof Asparagus, 2 yrs.	1.00
<input type="checkbox"/> 25 Rhubarb, the old reliable pie kind	1.00
<input type="checkbox"/> 50 Asparagus, 12 Rhubarb and 6 Horseradish Crowns	1.00
<input type="checkbox"/> 100 Cumberland Blackcap Raspberries	2.50
<input type="checkbox"/> 100 Latham Red Raspberries	2.00
<input type="checkbox"/> 100 Eldorado Blackberries or 100 Lucretia Dewberries	2.00
<input type="checkbox"/> 8 Cherry Currants or 8 Champion Gooseberries, 2 yrs.	1.00
<input type="checkbox"/> 8 Red Lake Currants, 2 yrs., or 16 Boysenberries	1.00
<input type="checkbox"/> 20 Apple Trees, 2 years, 3 to 4 ft.; 5 Jonathan, 5 Grimes, 3 Duchess, 5 Red Delicious and 3 Yellow Delicious	3.50
<input type="checkbox"/> 10 Apple Trees, 2 yrs., 3 to 4 ft.; 5 Jonathan and 5 Yellow Delicious	2.00
<input type="checkbox"/> 10 Apple Trees, 6 ft.; 3 Delicious, 3 Jonathan, 2 Grimes, 2 Wealthy. We pay the transportation on these trees. No. 1 first-class trees	4.75
<input type="checkbox"/> 4 Compass Cherry-Plums or 4 Kieffer or Bartlett Pears, 4 ft.	1.00
<input type="checkbox"/> 4 Montmorency Cherry Trees or Early Richmond, 3 ft.	1.00
<input type="checkbox"/> 8 Plums: 2 Waneta, 2 Sapa, 2 Terry and 2 Apricot Plums, 4 ft.	2.00
<input type="checkbox"/> 4 Apricot Plums, 4 ft. (Valuable as a shade tree for the yard)	1.00
<input type="checkbox"/> 8 Plums: 2 Waneta, 2 Sapa, 2 Terry, 2 Apricot Plums. First-class 6-ft. trees. Will bear the second year. Prepaid to your door.	3.25
<input type="checkbox"/> 10 Peaches: 2 Champion, 2 Golden Jubilee, 3 Hale-Haven and 3 J. H. Hale, 4 ft.	2.00
<input type="checkbox"/> 10 Trees: 2 Delicious Apples, 2 Elberta Peaches, 2 Apricot Plums, 2 Bartlett Pears, 2 Montmorency Cherries, 4 ft.	2.50
<input type="checkbox"/> 25 American Native Plum Seedlings, 2 to 3 ft. (Good for soil erosion work)	1.00

With every order of \$1.00 or more and 10 names of home owners, 1 Bridal Wreath Spirea—Free.

FREE

Free With an Order of \$2.00—Three Beautiful Mexican Tuberoses.

Free with an order of \$5.00—one Felix Crouse Peony.

NAME _____

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WE STOCK
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THE BEST

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Thank You for Your Orders. You Have Helped to Make This Book for Us.



12 Giant 2-yr. Rhubarb, \$1.00, postpaid.

100 Welch's Paradise **\$1.25**
Asparagus Plants
2-Year-Old

GARDEN ROOTS SPECIAL

50 Asparagus
12 Rhubarb
6 Horseradish Crowns—**ALL FOR \$1.00**
POST-PAID

100 Mary Washington Asparagus, 2-yr., \$1.00, postpaid.

Mary Washington
Asparagus



PLANT ASPARAGUS, RHUBARB AND HORSERADISH

We have been successful growers of Asparagus for many years, and have always tried to give our customers the best varieties on the market.

RHUBARB, MYATT'S LINNAEUS. The sweetest and most tender variety, delicious for sauce and pies. Easily grown and very productive. Plant several roots this spring. 1-yr., prepaid, 25 for \$1.00; 100 for \$3.00.

RUBY RED RHUBARB. Most highly colored—entire stalk is red from top to bottom. The stalks are of large size and excellent flavor and cook well. A prolific yielder. Grown only from divisions. 30c each; 4 for \$1.00, postpaid.

We Grow Hundreds of Thousands of Asparagus

MARY WASHINGTON (Rust-Proof). This new variety, offered to the public but a short time, has been approved by the best horticulturists as the most rust-resistant Asparagus grown. This variety grows rapidly, and produces tall, slender stalks, unequalled for table use. 2-yr., 100 for \$1.00, prepaid; \$6.00 per 1000, not prepaid.

PARADISE ASPARAGUS. The newest variety, considered the best of all Asparagus. Produces heaviest crops of excellent flavor and rust-proof. Be sure to plant some Paradise for a heavier crop. 100 plants for \$1.25, postpaid.

HORSERADISH. The good old kind that doesn't need a description. Crowns, 6 for 25c, prepaid; per 100, \$2.50, not prepaid.

HORSERADISH CUTTINGS. 12 for 25c; 100 for \$1.25, postpaid.

SAGE. One of the best herbs for seasoning. Good, strong roots, 15c each, prepaid.

PLANTS AND TREES BY PARCEL POST

We strongly urge the advantage of our Parcel Post system for handling small quantities and the smaller size plants and trees.

We can send by Parcel Post, grape vines, raspberry and blackberry plants in lots of 100 and less. Currants and gooseberries, both one- and two-year-old, in lots of 25 or less. One-year-old fruits and ornamental trees and shrubs, roses, also Holland bulbs, peonies, iris, and perennial plants.

The two larger grades of trees cannot be sent by Parcel Post. However, we call attention to the fact that express rates on nursery stock have been reduced about 25 per cent, which will be quite a saving to you on the larger size trees.

We prepay the postage on all Parcel Post shipments, and your plants are laid right down at your door.

GUARANTEE OF GENUINENESS. If any nursery stock, etc., proves untrue to description under which it is sold, we hold ourselves in readiness, on proper proof, to replace all such nursery stock, etc., that proves otherwise, and refund the amount paid, but shall in no case be liable for any sum greater than the amount originally received for said nursery stock.

STATE CERTIFIED STOCK. Certificate of Nursery Inspection, No. 153, furnished with every shipment.

HELP YOUR FRIENDS. After you have read this book from cover to cover, please pass it along to someone you know that is interested. You will be doing them a favor as you will learn after you plant Welch's trees. Thank you.

PERSONAL CHECKS ACCEPTED. Iowa customers only, please add 2 per cent sales tax.



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A Border of Today's Modern Iris
Four best colors: Red, Pink, Violet, Gold-
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**WELCH'S TREE and
SMALL FRUIT BARGAINS**

200 Dorsett Strawberries	\$1.00	5 Golden Jubilee Peaches, 4 ft.	\$1.00
12 Concord Grapes, 2-yr. No. 1	1.00	3 Bradshaw Plums (European Plum), 4 ft.	1.00
4 Montmorency Cherries, 3 ft.	1.00	3 Red Delicious Apples, 4 ft.; and 2 Yellow Delicious	
4 Bartlett Pears, 4 ft.	1.00	Apples, 4 ft.	1.00

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